

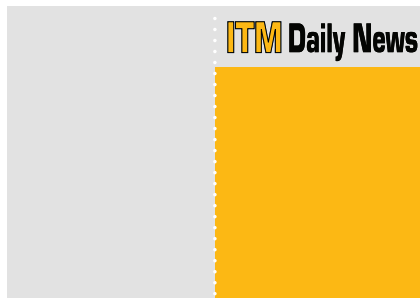
# ITM Daily News

04-08 June 2024

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**Media Data**  
2024

# advertisement technical information



## Front Cover Page

240 x 280 mm + 5mm bleed

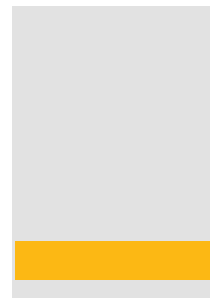
Price 5.750 €



## 1/1 Page

240 x 330 mm + 5mm bleed

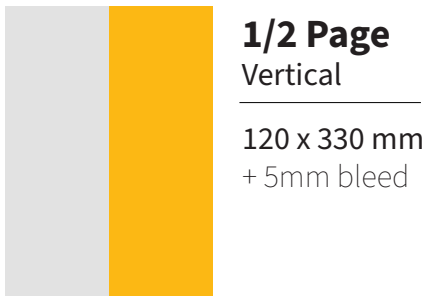
Price 3.000 €



## Bottom Strip

240 x 30 mm + 5mm tbleed

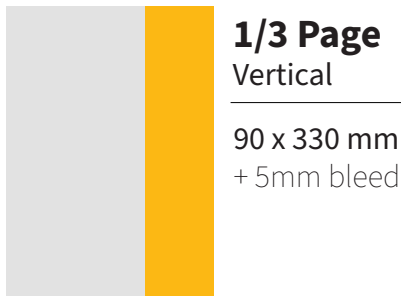
Price 750 €



## 1/2 Page Vertical

120 x 330 mm  
+ 5mm bleed

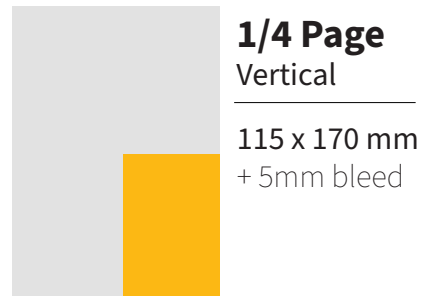
Price 1.750 €



## 1/3 Page Vertical

90 x 330 mm  
+ 5mm bleed

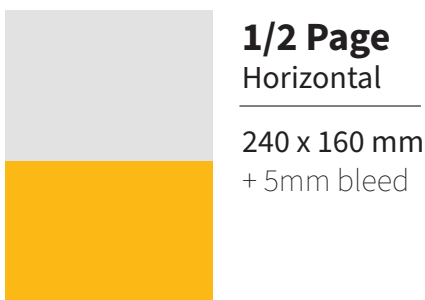
Price 1.500 €



## 1/4 Page Vertical

115 x 170 mm  
+ 5mm bleed

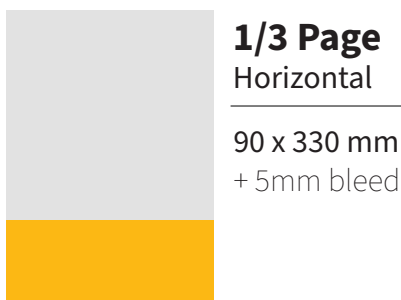
Price 1.000 €



## 1/2 Page Horizontal

240 x 160 mm  
+ 5mm bleed

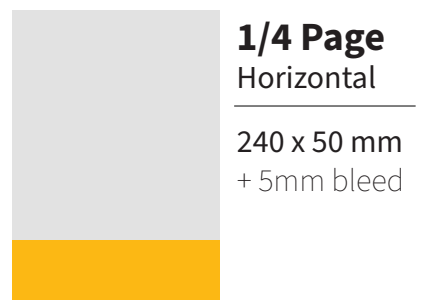
Price 1.750 €



## 1/3 Page Horizontal

90 x 330 mm  
+ 5mm bleed

Price 1.500 €



## 1/4 Page Horizontal

240 x 50 mm  
+ 5mm bleed

Price 1.000 €

5mm bleed should be given from all sides of the advertisement work.  
You can send your advertisement works in pdf, jpeg, png, tiff and psd format.  
You can send us your advertisement works until the 2nd week of May 2024.

## price List

### ITM Daily News

Front Cover Page	5.750 Euro
Front Cover Inside	3.600 Euro
Back Cover	4.250 Euro
Back Cover Inside	3.250 Euro
1st Page	4.000 Euro
1/1 Page	3.000 Euro
Bottom Strip FC - on Request	2.000 Euro
1/2 Page	1.750 Euro
1/3 Page	1.500 Euro
1/4 Page	1.000 Euro
Bottom Strip (on inside pages)	750 Euro

#### INSERT

4 Pages / Daily	12.000 Euro
6 Pages / Daily	16.000 Euro

## Special discounts

ISSUE	DISCOUNT	PAGES	DISCOUNT
2 x Copies	% 10	2 Pages	% 15
3 x Copies	% 15	3 Pages	% 20
4 x Copies	% 20	4 Pages	% 25
5 x Copies	% 30	5 Pages	% 30

#### Circulation/Edition

# 50.000

It will be distributed 50,000 copies to the ITM 2024 Exhibition exhibitors and visitors during the entire exhibition.

#### Digital

# 100.000

During the whole exhibition, it will be sent to the 100.000 exhibitors, visitor database and sectoral e-mail addresses.

#### Language

# ENG-TR

Each issue will be published in two different languages in English and Turkish.

www.itmdailynews.com



Visitor / Annual

+550.000

Page Views / Annual

+875.000



You can view all published issues of ITM Daily News by scanning the QR Code.

## SALES CONTACT

Enes Güney : enesguney@teknikfuarcilik.com

Dilara Baskın : dilara@teknikfuarcilik.com

# e-newsletter advertising areas

ITM International Textile Machinery Exhibition, which is the biggest exhibition of Turkey and the region, brings together industry professionals in Istanbul for 5 days. **ITM Daily News** every day during the exhibition is preparing by our media team of reporters, expert editors, and photojournalists. The content of the newspaper includes: interviews with the managers of the participating companies, information about the products exhibited at the exhibition, the latest in textile technologies innovations and collaborations realized during the exhibition and news on investments.

The e-newsletter, which consists of the news in **ITM Daily News**, is sent to more than 100 thousand national and international addresses for 5 days. The **ITM Daily News** e-newsletter is delivered to a database that includes the addresses of exhibitors and visitors as well as the addresses of exhibitors and visitors in the past. You can publish your advertisements in our **ITM Daily News** and reach your target audience quickly, introduce your products to the world and build your brand, you can increase your awareness.

## Advertisement Prices

Advertising Area	Size	1 Daily	3 Daily	5 Daily
B <sub>1</sub> 1	640 x 90 px	1.250 €	3.000 €	4.250 €
B <sub>2</sub> 2	640 x 90 px	750 €	2.000 €	3.000 €

- You can send your banner ad in gif, jpeg format.
- Banner works are mobile compatible.
- The banner ad is linked to your page by adding a link.
- The placements shown are examples.
- Max. ad media size: 300 KB.
- Until May 27, 2024, banner works must be submitted to us.

ITM Daily News 1. Gün

## ITM Daily News

# 1



1. SAYIYI OKUMAK İÇİN TIKLAYINIZ

**Bobin Makinesi Autoconer X6 Rieter Sisteminin Tamamlıyor**  
ITM 2022 fuarı, 14-18 Haziran 2022 tarihleri arasında İstanbul'da Tüyap Fuar...  
[Devamını Oku](#)

**Picanol En Son Dokuma Yeniliklerini ITM 2022 Fuarı'nda Tanıtıyor**  
ITM 2022, Picanol'un 2021'in sonunda piyasaya sürdüğü son gelişmelerinin canlı...  
[Devamını Oku](#)

## 2

**Trützschler Group, Akıllı ve Sürdürülebilir Çözümlerini ITM 2022'de Sergiliyor**  
Akıllı ve sürdürülebilir çözümler...  
[Devamını Oku](#)

**Oerlikon'dan Türkiye Pazarı İçin Enerji Verimli Kimyasal Elyaf Tesisleri**  
Tekstil teknoloji liderlerini bir araya getiren ITM 2022 Fuarı'nda, Oerlikon Polymer ...  
[Devamını Oku](#)

**Karl Mayer Group, Yeni Geliştirdiği Makineleri ITM 2022'de Sergiliyor**  
Lider örme makinesi üreticisi Karl Mayer Group, geliştirdiği makineleri...  
[Devamını Oku](#)

**Brückner Yeni OPTI-COAT'ı Tanıtıyor**  
Tekstil teknoloji üreticilerinin merakla beklediği ITM 2022 Fuarı'nda, üniteler...  
[Devamını Oku](#)

Teknik Fuarcılık A.Ş.  
Beylikdüzü O.S.B. Mermereçiler Sanayi Sitesi 3. Cad. No:8 Corner  
Office Kat:4 Daire No:67, 68 34524 Beylikdüzü - İstanbul / TURKEY  
Tel : +90 212 876 75 06 (pbx) Fax : +90 212 876 06 81  
E-mail : [Anasayfa](mailto:Anasayfa)



# ITM Daily News

4-8 JUNE 2024

www.itmdailynews.com

## THE MOST EFFECTIVE AND RELIABLE NEWS SOURCE OF THE EXHIBITION!

The fastest, most reliable and best resource to receive all information about the exhibitors, exhibited products and technologies, innovations, events, evaluations, etc. is ITM DAILY NEWS!



### BE IN THE LIMELIGHT; REMAIN IN THE LIMELIGHT!

Be on the agenda every day and remain on the agenda during the exhibition with **ITM DAILY NEWS!**



### CLOSE PURSUIT; QUICK SALES!

Stay up to date with **ITM DAILY NEWS!**; receive all developments in the heat of the moment during the exhibition and share all your innovations in the fastest way with the participants!



### BOTH LOCAL AND GLOBAL!

Reach easily a total of number of 50,000 industry professionals with 25,000 English and 25,000 Turkish Editions via **ITM DAILY NEWS!**



### BE SPOTTED; MAKE A DIFFERENCE!

Be recognized with **ITM DAILY NEWS** and show your difference!



### REACH EVERYONE & EVERYWHERE!

ITM DAILY NEWS, prepared by a qualified and academic staff trained in textiles and technology, will reach a large number of exhibitors and visitors by placing them:

- At all entrances / exits of the exhibition area,
- In foyers and common areas,
- at receptions of all contracted hotels on the European side

In addition; Two copies of ITM 2024 Daily News will be distributed to the stands of all exhibitors.

